

# THE SKYRUN DIFFERENCE

Your home taken care of with superior quality above the rest!

### SKYRUN COPPER PROPERTY PORTFOLIO













Choosing a rental home management partner is important! At SkyRun, we desire to make that choice simple. We are a local rental home manager with the strength and resources of a national brand. Specializing in premier properties, SkyRun manages over 125 homes around Copper Mountain.

## MARKETING, TECHNOLOGY & SOCIAL MEDIA

Marketing your home takes constant improvement and innovations to stay ahead of the curve. We don't list it and forget it, but instead, continually manage your property's digital presence behind the scenes.

Having the right relationships makes all the difference! SkyRun has exclusive relationships with and markets your property on over 45 of the top booking websites. We stay ahead of the curve when it comes to using technology, professional photography, 3D virtual tours and social media to make sure your home gets the exposure it deserves!





AIRBNB SUPERHOST & VOTED BEST OF SUMMIT SINCE 2016



DYNAMIC PRICING ENSURING MAXIMUM ROI YEAR-ROUND



4.6 STAR GUEST REVIEW RATING ON ALL BOOKING WEBSITES



CUTTING-EDGE OWNER'S PORTAL DESIGNED FOR EASE OF USE



ONE OF THE LOWEST GUEST CANCELLATION RATES ON VRBO



PREMIER PARTNER WITH HOMEAWAY & VRBO

## **BOOKING CALENDAR, HOUSEKEEPING & MAINTENANCE**

Having a booking calendar that is up to date and accurate is the bread and butter of vacation home rentals. Your SkyRun calendar syncs to over 45 websites keeping your availability up to date and ensuring no double-bookings.

High-tech calendar syncs with our booking partners and automatically reduces rental gaps

All properties are diligently cleaned by dedicated teams that are familiar with your property.

You have 24/7 access and complete control over your property's booking calendar

Keeping your home clean and well maintained is a priority. At SkyRun, we've spent years mastering a detailed process to keep your home ready for guests and optimized for 5-star reviews.





Local staff who live, work, play, and call Copper their home



Fitted high-quality sheets, towels, and guest supplies



Extensive checks and intensive hands-on employee training



Detailed checklist using proven techniques that focus on detail



Maintenance techs use a cost-savings approach to all situations

### OWNER SERVICES



Being local means the ability to give your home the care and attention it deserves while also providing you the resources you need to keep track of your property. SkyRun employees are experts in our industry and destination, taking the guesswork out of managing your home. We look for premier owners to work with and give you a custom experience that is best for you and your home.



We collect and pay your state and local taxes for nightly rentals



We maintain a 98% owner retention rate



We provide all sheets, towels, and quest disposable supplies



We specialize in only vacation property management



We provide monthly owner statements and direct deposit of your funds



Responsible agent for short-term rental license requirements

#### **GUEST SERVICES & REVIEWS**

Our attractive assortment of amenities, events, and services keep our guests happy and coming back for more. We are dedicated to providing the best service for the best rental experience!



**Book direct messaging to guests** 



Provide guests a 3D virtual tour before they book



Knowledgeable staff who live in the area



Communicate to guests via phone, email, and text



24/7 guest support



All guest inquires are handled in under an hour



Instantly book any property



We have staff that are physically minutes away

## Reviews are the lifeblood of a property, as the second most important thing to a guest when making a booking decision!

Copper has an average rating of 4.6/5 stars, from more than 1,500 reviews on online booking websites like Airbnb and Vrbo.

We follow up with every guest after their stay to connect, take feedback, and encourage reviews.

Averaging over 10 reviews per property, SkyRun handles all pre and post-arrival communications to make sure your guest is happy!

### **SKYRUN DIFFERENCE**

Since the birth of SkyRun in 2004, we've provided not only excellent vacation experiences to over 150,000 past reservations but also superior service to our 850+ property owners. We now operate in 28 locations in 3 countries and have received Preferred Partner and Premier Partner awards from Vrbo and Superhost awards from Airbnb. Partnering with SkyRun means you get the benefit of national exposure with the resources of a large company, while maintaining the support, insider knowledge, and feel of a local organization.



SkyRun directly markets your property to our 600,000+ past guests that visit Summit County or any of the other 28 SkyRun locations.

We capitalize on the strength of our total national inventory and brand to build relationships with booking channel managers and positively position ourselves against the competition.

SkyRun's proprietary technology and brand power has achieved an impressive growth over each of the past 8 years!



#### YOU DESERVE THE BEST, AND SO DOES YOUR VACATION HOME

SkyRun - We are locally owned, locally operated, and locally staffed More revenue - 10%-30% more net revenue than our competitors Lower Commission - Our average rate is 10%-20% under our competition Copper.SkyRun.com Copper@SkyRun.com (970) 300-1831